



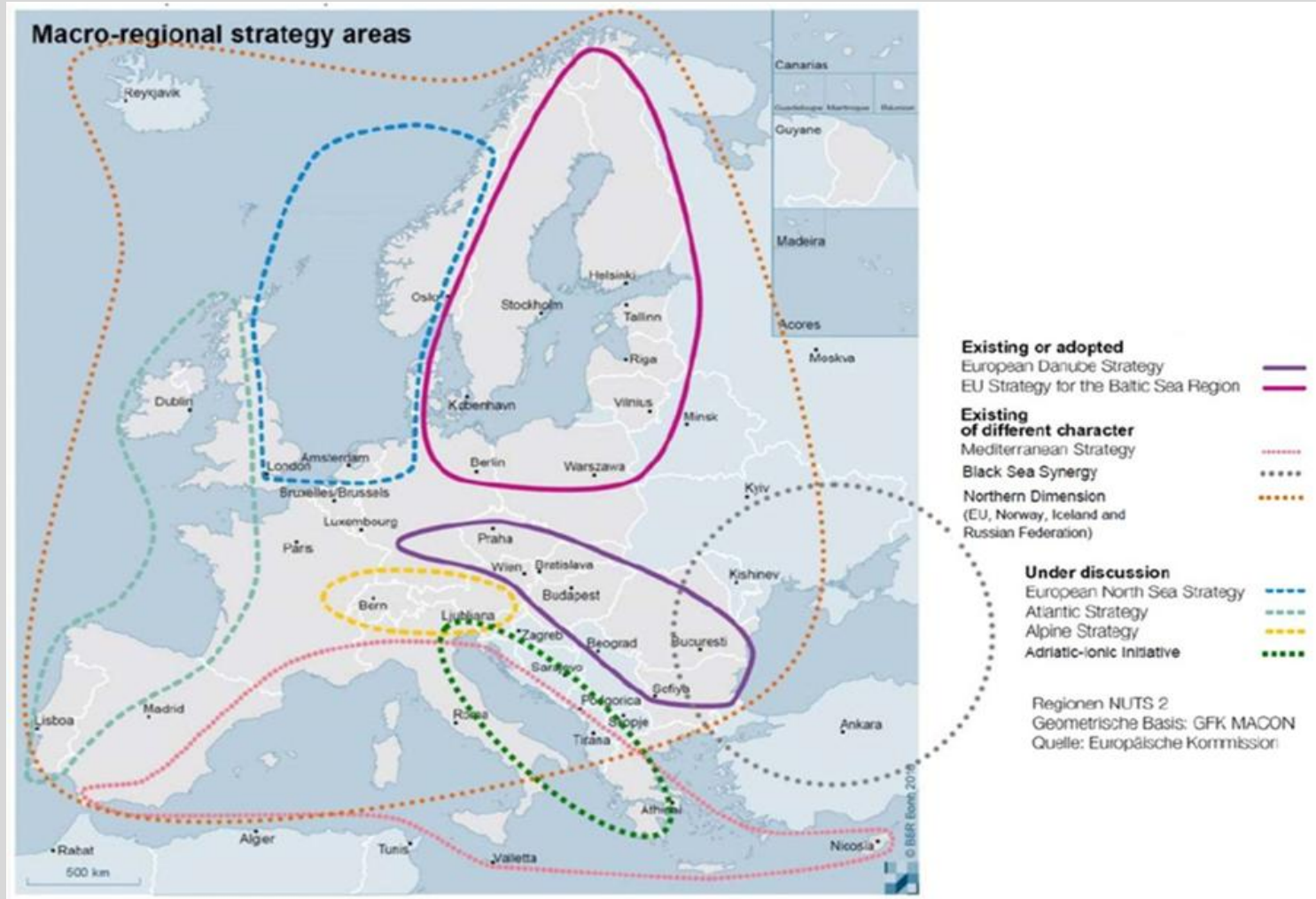
REPUBLIKA SLOVENIJA
MINISTRSTVO ZA ZUNANJE ZADEVE



CHALLENGES FOR CAPACITY BUILDING AND DEVELOPMENT IN THE DANUBE REGION

The role of the macroregional strategies

Andreja Jerina
MFA





EU MACROREGIONAL STRATEGES



3 NO PRINCIPLE



EU MACROREGIONAL STRATEGIES

- The macro-regional approach encourages participants to **overcome not only national frontiers**, but also **barriers to thinking** more strategically and imaginatively about the opportunities available.
- The aim of a macro-regional strategy is to mobilize new projects and initiatives, creating **a sense of common responsibility**

REPORT FROM THE COMMISSION TO EP, COUNCIL, ...
concerning the added value of macro-regional strategies
{SWD(2013) 233 final, June 2013}



GOVERNANCE

- refers to "all processes of governing, whether undertaken by a government, market or network, whether over a family, tribe, formal or informal organization or territory and whether through laws, norms, power or language."
- relates to "the processes of interaction and decision-making among the **actors involved in a collective problem** that lead to the creation, reinforcement, or reproduction of social norms and institutions"

EUSDR



14 countries - 9 EU, 3 ENLARG, 2 NEIGHBOUR

over 100 million residents - one-fifth of the EU population,

shared common challenges (WB)

Development gap -

- D, AT two times higher GDP than regional average; RO, BG 80%, Enlarg 50%, Neighbour 40% of regional average

Decline in investors attractiveness

Fall back in regard to burden of government regulation and conditions for doing business

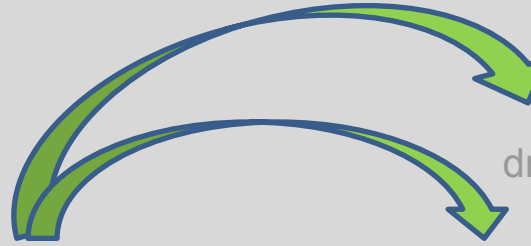
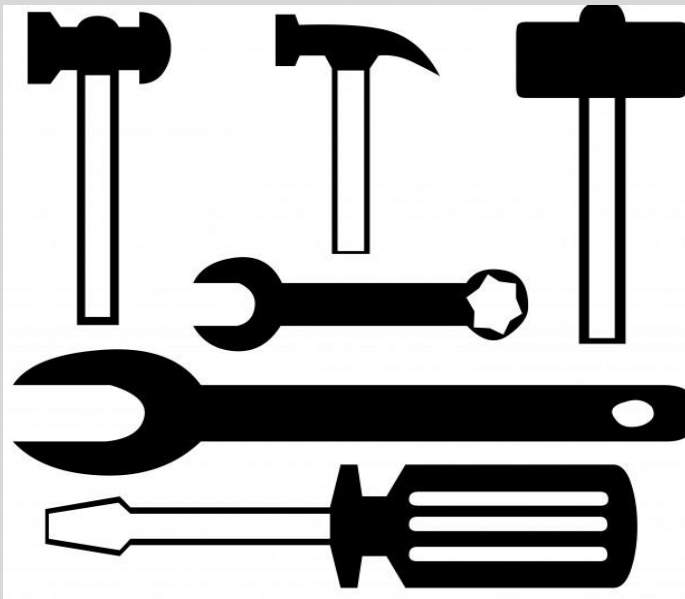
shared common potentials

- river as a transport and trade route
- water management and floods risk
- attractive assets as in region's outstanding natural and cultural heritage
- matching the capital-rich with the labour-rich, the technologically-advanced with the waiting markets
- optimal use of resources



TOOLS

Competitiveness
through administrative efficiency



Quality of public administration
driver of Europe's competitiveness.



Modern, innovative, efficient public
administration



key to unlocking Europe's growth potential.

by demonstrating a clear vision,
strong leadership and
effective implementation capacity,
by promoting a dynamic business
environment and
good quality public services,
and by making the most of the EU funding
available.



VALUE ADDED



BRING, SHARE and ENJOY